

## **Alissa Von Bargen joins Counsel Public Affairs as VP, Public Relations and Campaigns**

**Toronto, September 28, 2017** - We are excited to announce that we have hired **Alissa Von Bargen** as our new **VP, Public Relations and Campaigns**. Alissa has most recently served as Director of Communications for the Ontario Minister of Economic Development and Growth, Brad Duguid.

She has more than a dozen years' experience in communications and policy as a journalist, a policy analyst in the public service, and in senior positions at a healthcare non-profit organization, a multi-national public affairs agency and the offices of two senior Ontario ministers.

Alissa officially joins us on October 2<sup>nd</sup>, 2017.

As you may know, **Tara Wood** originally came to Counsel to cover a maternity leave. We enjoyed working together so much, she stayed on. At the time she joined us, she was considering starting her own consulting business and has decided that now is the time to take that leap.

Tara and Alissa will transition to ensure seamless client support.

The good news is that in her new role Tara will remain an Associate of Counsel and continue to collaborate with us and provide her expert advice and support to clients on a project basis.

The partners at Counsel want to thank Tara for all her great work. We look forward to continuing to partner with her in this new role.

As always, Counsel is committed to delivering excellent client service. These changes will further strengthen our capacity to deliver comprehensive, integrated public relations and government relations initiatives.

If you have any questions, please contact Managing Partner Caroline Pinto or President Philip Dewan.

Alissa can be reached at [avonbargen@counselpa.com](mailto:avonbargen@counselpa.com) or at 416-419-2810.