

Counsel Public Affairs Expands its Public Relations and Strategic Communications Team

July 29, 2014 – Toronto ON – Counsel is pleased to announce that **Lindsay Broadhead** has joined the firm as Vice President, adding to its growing public relations and strategic communications team.

Lindsay has over 15 years of experience working in corporate communications and issues management within both the Canadian and European markets.

“We have had the opportunity to work with Lindsay on large and complex files over the past few years and are excited to bring her in-house to the Counsel team,” said Caroline Pinto, Managing Partner.

For the past seven years, Lindsay worked in the Toronto office at a large international communications agency where she led client files across a wide variety of industries and sectors and also helped manage its Account Director-level employees. Prior to that, she practiced PR in London England for eight years in recognized integrated agencies where her core responsibilities were to run pan-European clients and campaigns.

When asked about her new role, Lindsay Broadhead commented, “The Counsel team is simply the best in the business. This is a wonderful opportunity for me to help expand the reach and capabilities that will ultimately drive great results for our clients.”

In her role at Counsel, Lindsay will be instrumental at working closely with the government relations team to provide integrated PR capabilities, as well as enhancing the existing corporate communications offering. She will work with clients to provide crisis and issues management planning and support, media relations including strategy, response and training, and specialty writing.

“Lindsay’s instincts for providing organizations with considered strategic counsel and dedicated service match our own and for these reasons make her a great fit for our clients,” said Philip Dewan, President of Counsel.

About Counsel

Celebrating its tenth anniversary in October 2014, Counsel is a leading Canadian firm specializing in providing integrated government relations, public relations, digital communication and executive strategy services. The firm is comprised of a number of senior and highly sought after consultants with decades of experience as government ministers, CEOs in business and the non-profit world, political advisors at the highest levels, master communicators, and lawyers; all of whom bring the highest level of strategic counsel to clients. The team assists a broad range of organizations in virtually every sector of the economy, including healthcare, energy, real estate, gaming, consumer goods and much more.

For more information, please contact:

Caroline Pinto, Managing Partner
cpinto@counselpa.com
416-920-0716, x220

Lindsay Broadhead, Vice President
lbroadhead@counselpa.com
416 920 0716, x210