

## Counsel Public Affairs Opens Ottawa Office

**December 16, 2015 – Ottawa ON** – Counsel Public Affairs (Counsel) is expanding its federal government public affairs offering with the opening of an Ottawa office and the addition of **Sheamus Murphy** to the firm as Vice President, Federal Advocacy.

“Opening an Ottawa office starts an exciting new chapter in our 12 year history and allows us to better serve our clients at all levels of government,” said Bob Lopinski, Principal. “We are thrilled to welcome an experienced and dynamic consultant to the Counsel team as we grow our federal government public affairs practice.”

Sheamus has nearly 15 years of experience in government, communications and public affairs working on Parliament Hill, at Queen’s Park and in the private sector.

Most recently, he was Acting Vice-President, Corporate Affairs and Communications at Shoppers Drug Mart. At Queen’s Park, Sheamus served as Director of Communications to the Minister of Health and Long-term Care and in senior roles with the Attorney General and Minister of Training, Colleges and Universities.

Sheamus knows the federal scene intimately, having managed communications on the full range of national issues for the Liberal caucus in the House of Commons. He also served as Director General of the Liberal Party of Canada in Alberta.

Commenting on his new role, Sheamus said, “Counsel has a rock-solid reputation for delivering results. I’m excited to provide a full-time presence in Ottawa for Counsel’s brand of hands-on, policy-based government relations.”

In his role at Counsel, Sheamus will focus primarily on federal government advocacy, working closely with the government relations team to support Counsel’s clients. In addition, he will lend his communications and political expertise to the firm’s integrated PR capabilities, corporate communications offerings and Ontario GR efforts.

“Sheamus’ skills, experience and personality are a natural fit for us, bringing a new dimension to our team of experts and offering our clients dedicated federal government support,” said Philip Dewan, President of Counsel.

### About Counsel

Counsel is a leading Canadian firm specializing in providing integrated government relations, public relations, communications and strategy services. The firm includes senior and highly sought after consultants with decades of experience as government ministers, CEOs in business and the non-profit world, political advisors at the highest levels, master communicators and lawyers – all of whom bring sophisticated strategic counsel to clients. The team delivers solutions-driven results to a broad range of organizations in virtually every sector of the economy, including healthcare, energy, infrastructure, Indigenous affairs, agriculture and much more.

### For more information, please contact:

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