



**Consultant, Federal Advocacy  
Job description**

**Based in Ottawa**, the Consultant, Federal Advocacy, will be a critical member of Counsel Public Affairs' growing federal government relations practice. We are open to applicants of all experience levels.

At Counsel, our team of government and public relations strategists offer a tailored approach to each client's unique public affairs needs. As a senior consultant, you will be expected to work closely with our leadership team to solve problems and deliver results for clients, with a focus on the federal government.

We're looking for a strategic thinker and relationship builder with a passion for public affairs. Applicants should have experience in government relations, policy and strategic communications, working in government, politics, agency, corporate or association settings.

As a member of our team, your work will range from client engagement, to strategic plan development, to monitoring, to direct government advocacy.

Applicants should be based in Ottawa and must be eligible to lobby the federal government in accordance with the federal *Lobbying Act*.

Knowledge of the federal legislative and budgetary process is important. Familiarity with federal issues in a wide range of sectors is a definite asset.

Excellent communications skills are a must, and fluency in both official languages is strongly desired. Candidates must have a proven ability to work independently, while maintaining regular touchpoints with the senior Counsel team and clients to ensure deliverables are on track.

While the key focus of the position will be on delivering quality client work, business development will also be encouraged, as well as opportunities to influence the policy environment more broadly through thought leadership, expert analysis and insight.

Compensation will be commensurate with experience.

Key accountabilities include:

**Government Relations and Public Affairs**

- Developing and implementing effective strategic government relations campaigns
- Client support, including day-to-day contact and responsiveness to evolving needs
- Registered lobbying on behalf of clients

- Providing strategic advice to clients
- Stakeholder outreach and management
- Research and policy development in support of client goals
- Developing analysis for clients on breaking issues or new developments in the government including cabinet shuffles, economic statements and budgets
- Working closely with Counsel's integrated public relations practice on campaigns geared towards achieving government relations objectives
- Coordinating and executing grassroots advocacy campaigns
- Monitoring the federal political and policy environment and updating Counsel's leadership team on key developments impacting clients
- Attendance at key public affairs and policy events
- Business development focused on federal lobbying clients
- Preparation of proposals, pitches, briefs, letters, presentations and responses to RFPs
- Basic administration including tracking of hours and expenses as well as registering federal lobbying communications.

### **About Counsel Public Affairs**

Counsel is a leading Canadian firm specializing in providing integrated government relations, public relations, communications and strategy services. With offices in Ottawa, Toronto, Edmonton and Vancouver, the firm includes senior and highly sought-after consultants with decades of experience as former cabinet ministers, executives in business and the non-profit sectors, political advisors at the highest levels, master communicators and lawyers – all of whom bring sophisticated strategic advice to clients. The team delivers solutions-driven results to a broad range of organizations in virtually every sector of the economy, including healthcare, energy, infrastructure, Indigenous affairs, agriculture and much more.

If you are interested in joining our growing team, please forward your resume and cover letter to Julia Tindal at [jtindal@counselpa.com](mailto:jtindal@counselpa.com) before **September 30, 2018**.