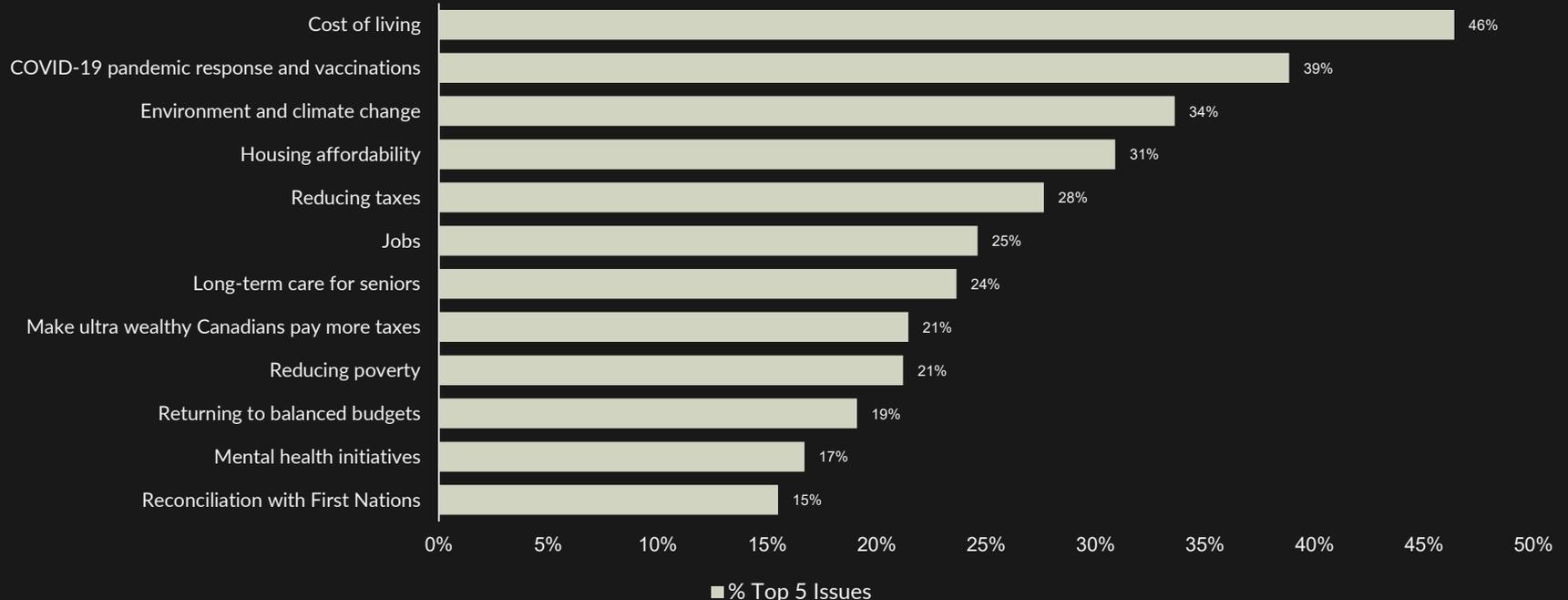


# Cost of Living is the top issue for Canadians this election.

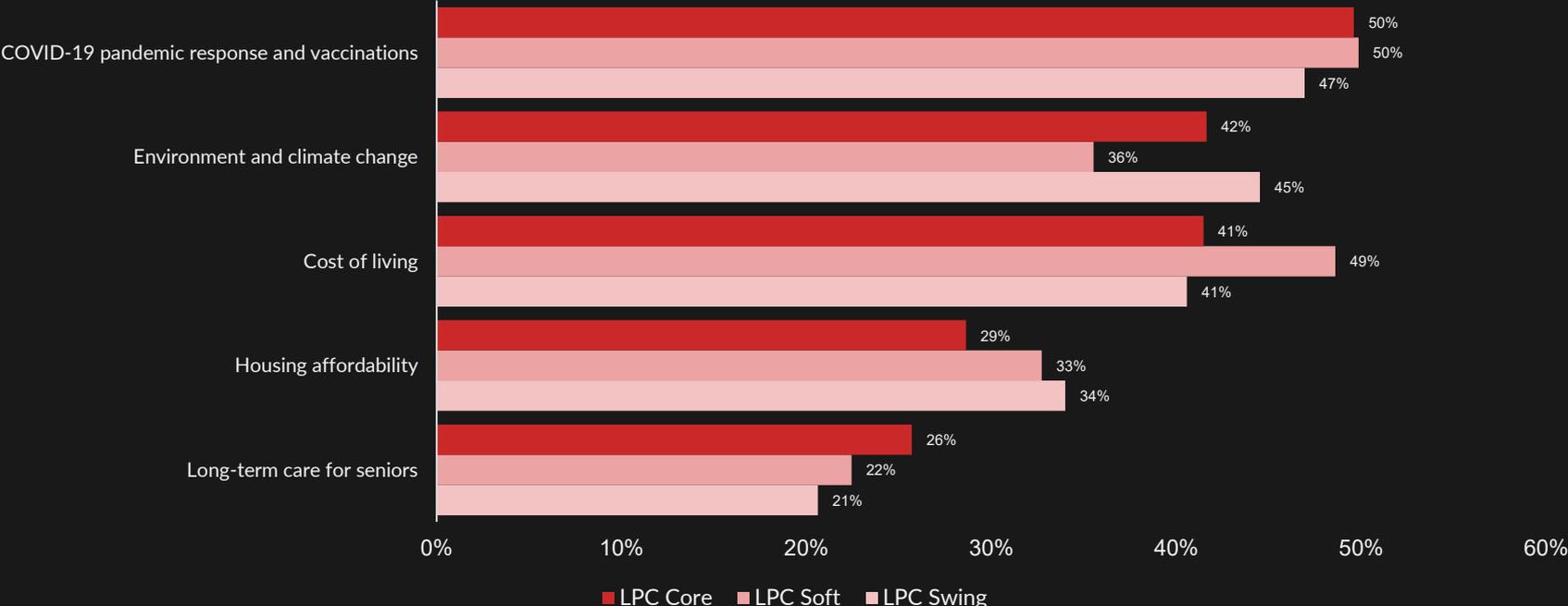
Q: Below is a list of national issues.

Please select up to five you feel are the most important issues facing Canada. (All Responses)



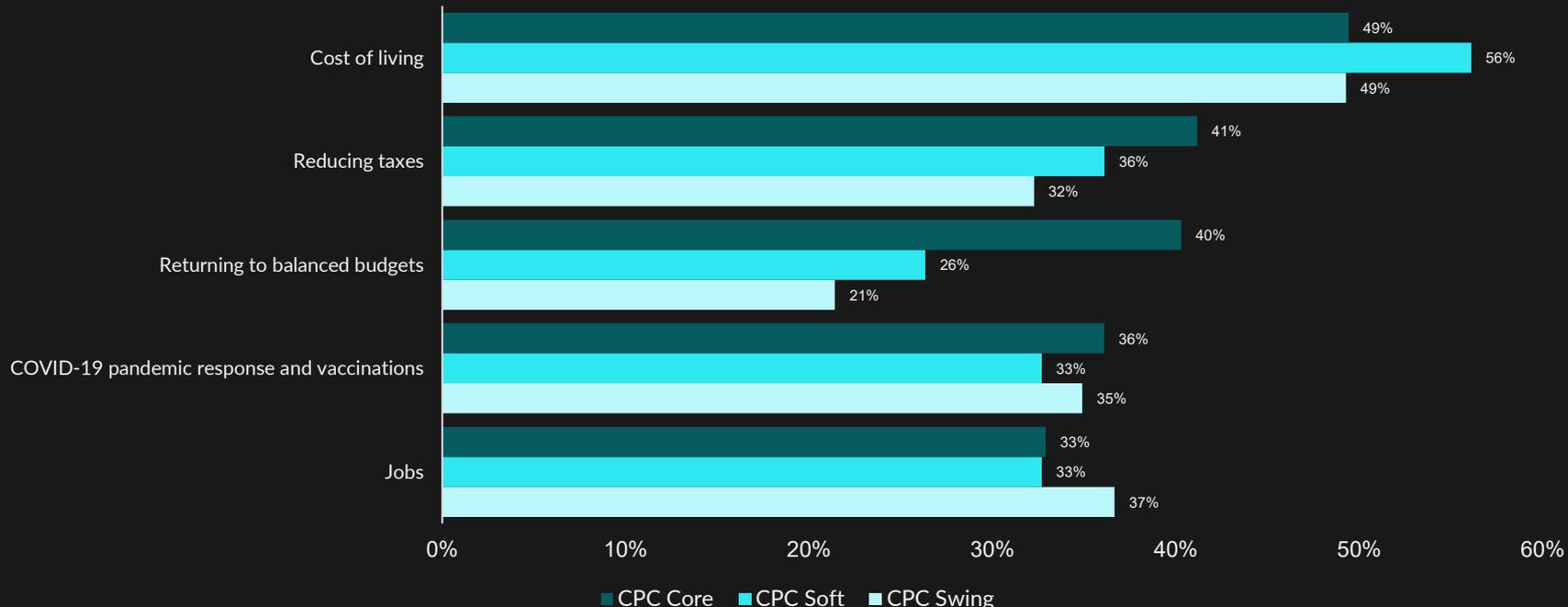
# COVID-19 is the top concern among all LPC voter groups. Followed by the Environment and Cost of Living.

Q: Below is a list of national issues.  
Please select up to five you feel are the most important issues facing Canada.



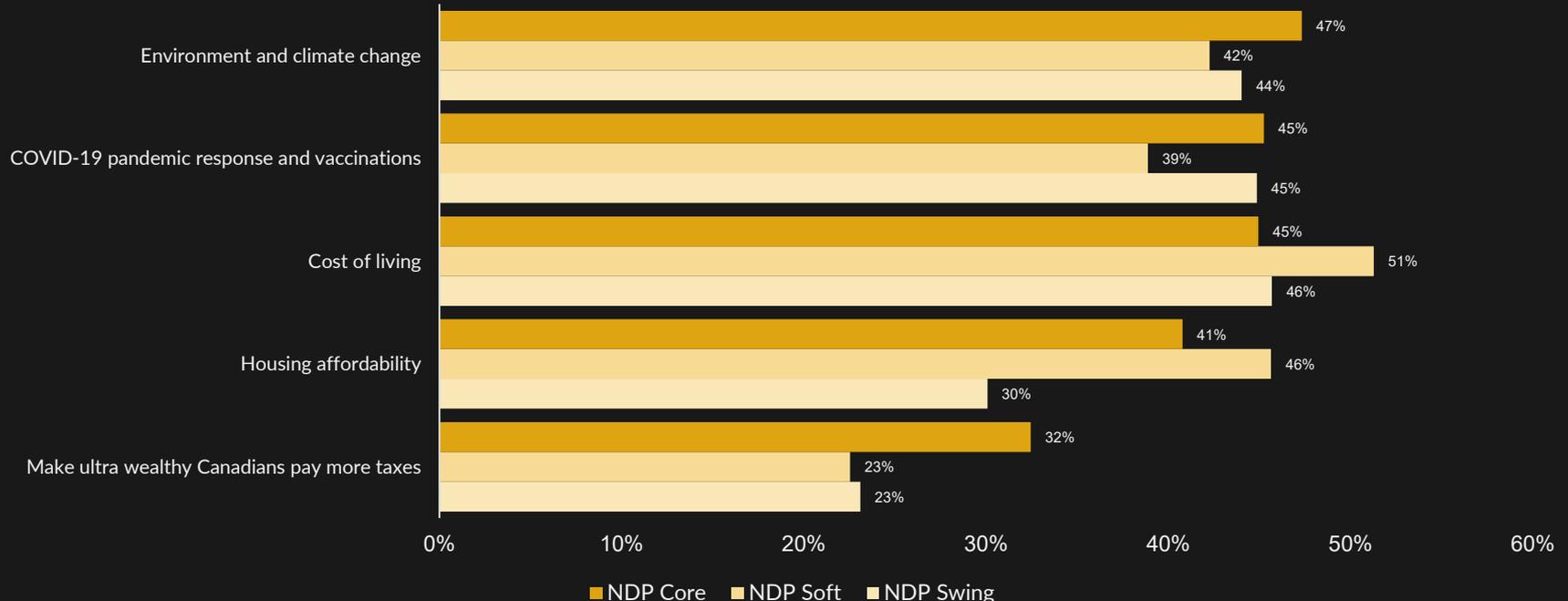
**Issues core to the Conservative brand, such as reducing taxes and balancing the budget, are not nearly as important to the Soft and Swing Conservative voters as they are to Core Conservative voters.**

Q: Below is a list of national issues.  
Please select up to five you feel are the most important issues facing Canada.



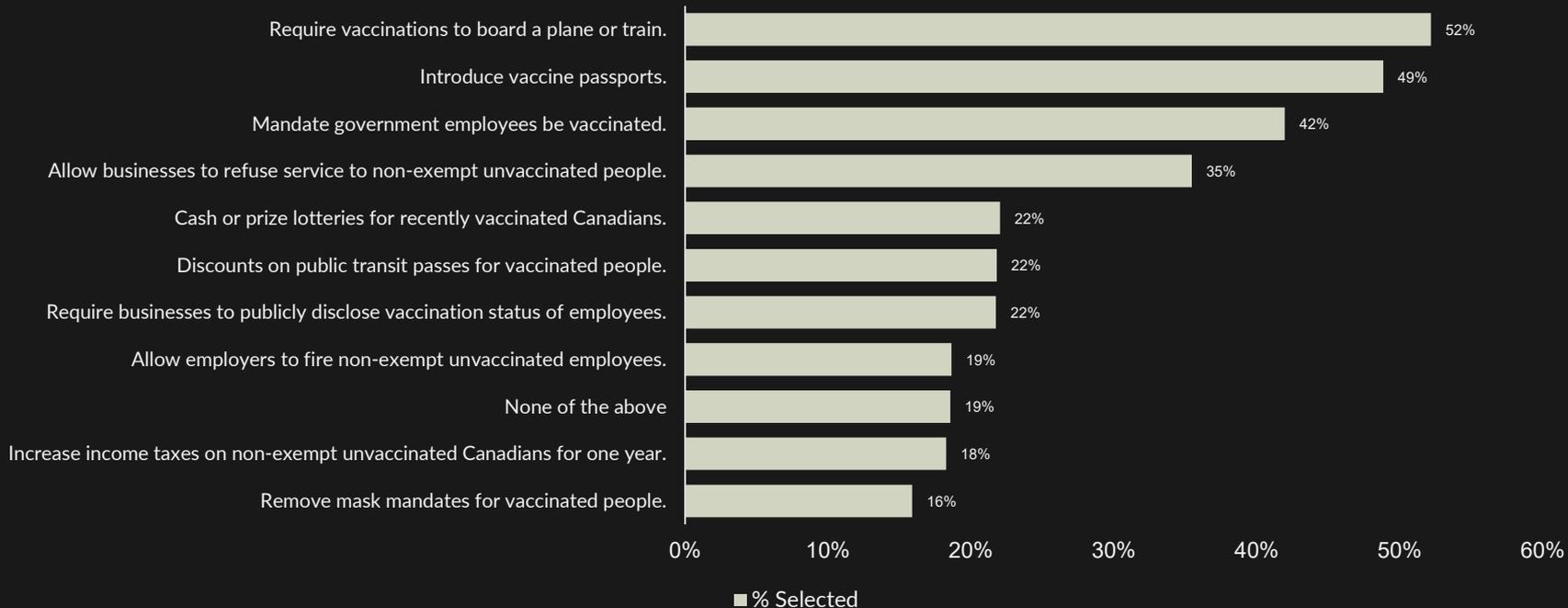
## NDP issues are similar to the Liberal issues.

Q: Below is a list of national issues.  
Please select up to five you feel are the most important issues facing Canada.



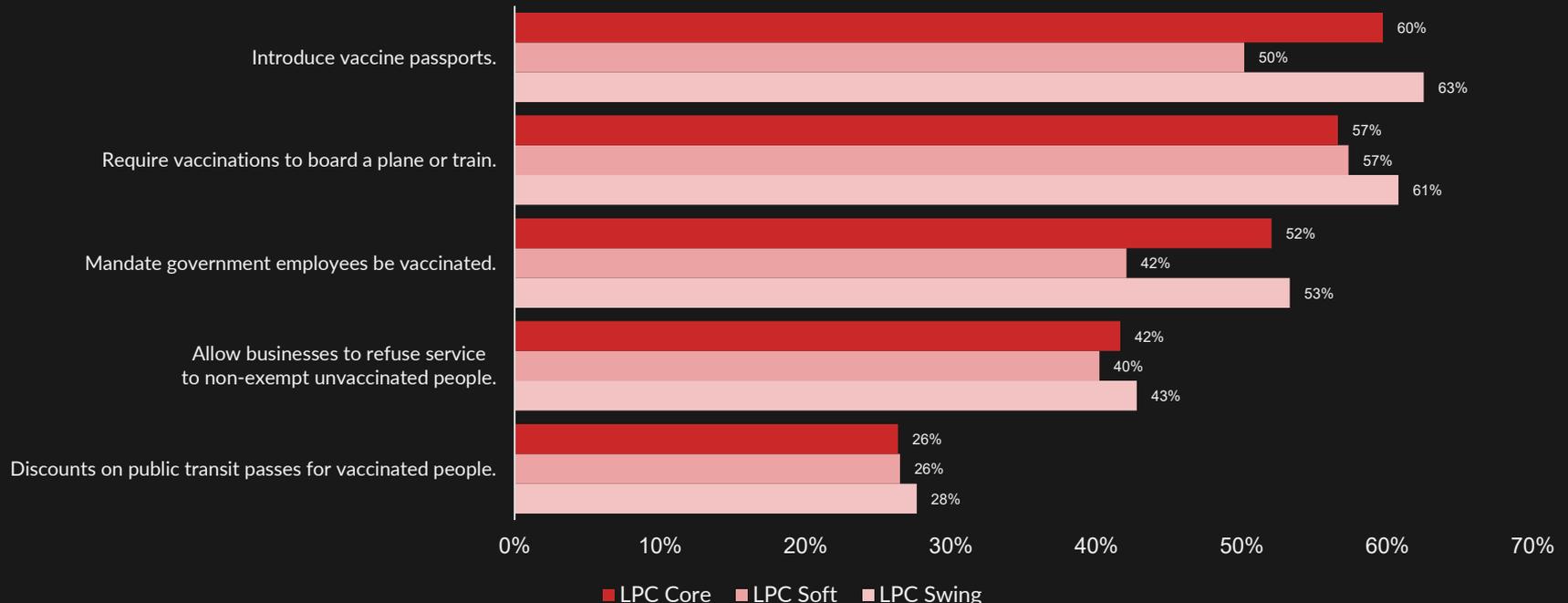
## Half of all Canadians believe the Government should require vaccinations to travel by plane and train, and issue vaccine passports.

Q: From the list below, please select all possible incentives the government should consider to get more people, without a valid medical exemption, vaccinated against COVID-19 (All Responses)



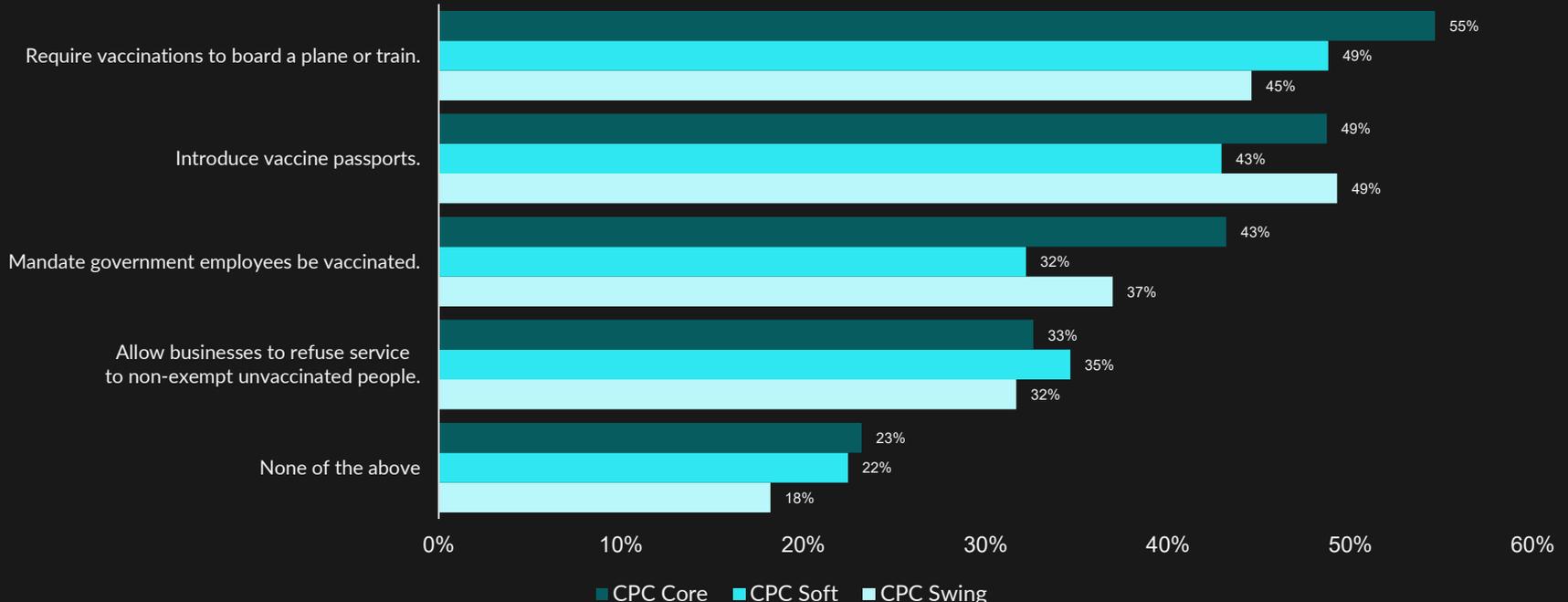
## 60% of Liberal core supporters believe the government should introduce vaccine passports.

Q: From the list below, please elect all possible incentives the government should consider to get more people, without a valid medical exemption, vaccinated against COVID-19.



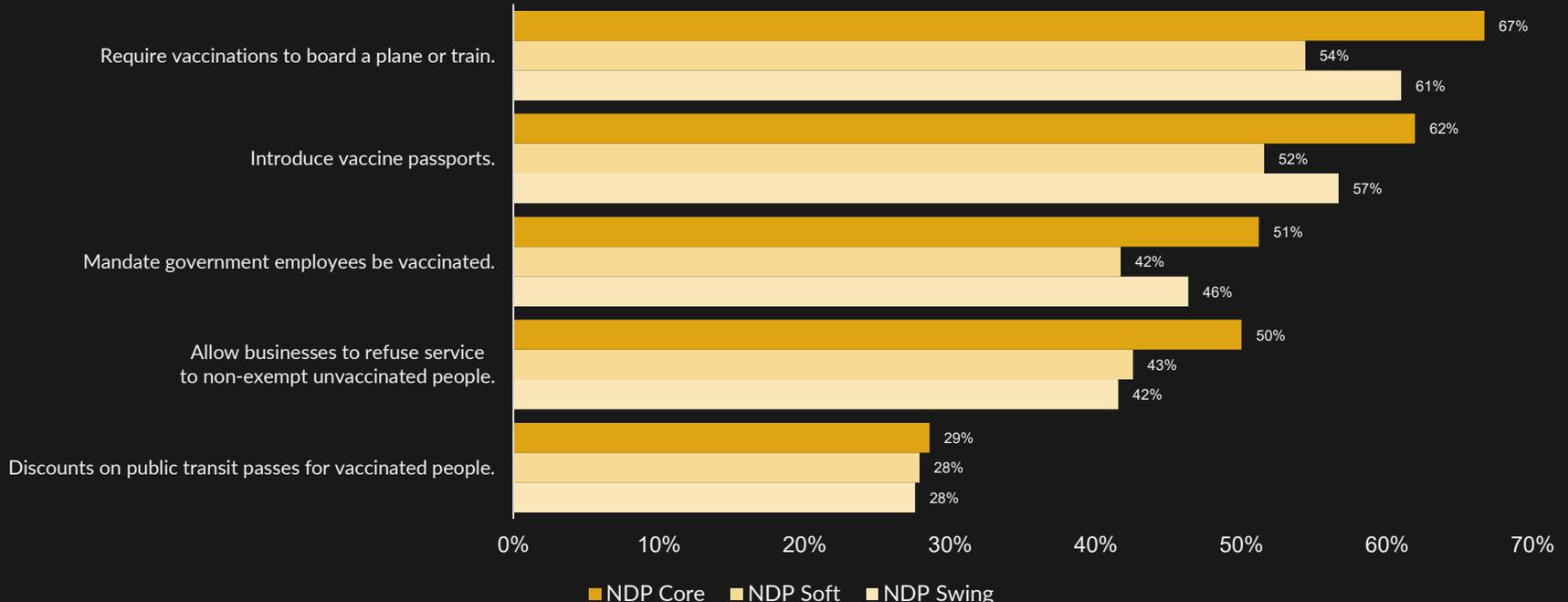
**55% of Core Conservatives are in favour of requiring vaccination to board planes and trains.  
49% in favour of vaccine passports.**

Q: From the list below, please elect all possible incentives the government should consider to get more people, without a valid medical exemption, vaccinated against COVID-19.



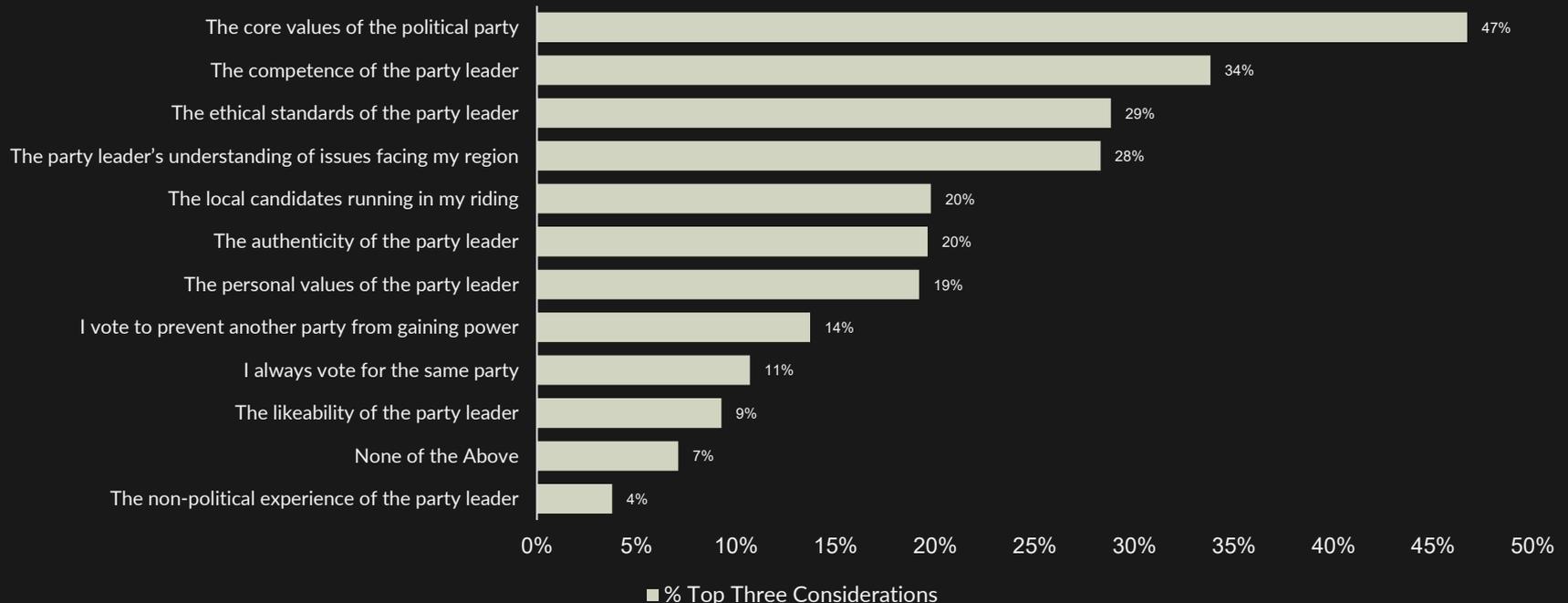
# NDP supporters are higher than average in the number of measures they believe the government should consider.

Q: From the list below, please elect all possible incentives the government should consider to get more people, without a valid medical exemption, vaccinated against COVID-19.



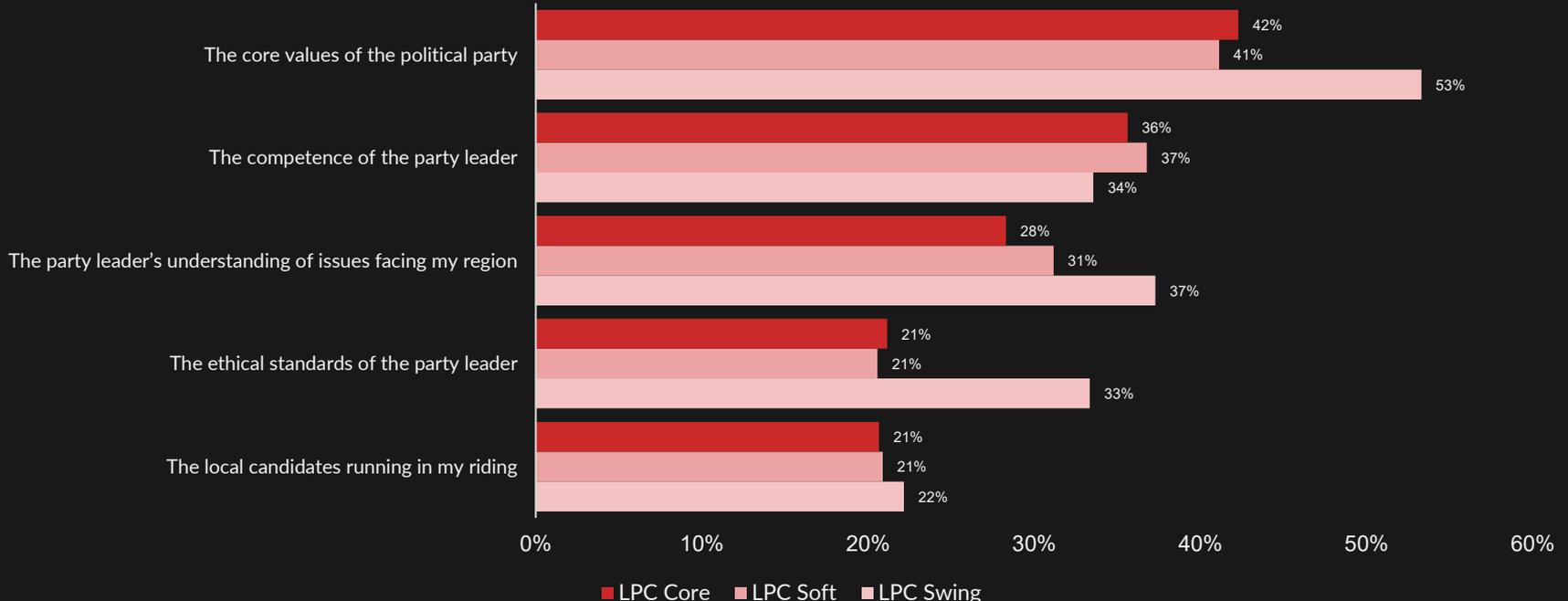
**Core values of the political party is the top consideration.  
Non-political experience of the leader is not a consideration at all.**

Q: Please select up to three of the following considerations you feel make the biggest impact on whom you choose to vote for: (All Responses)



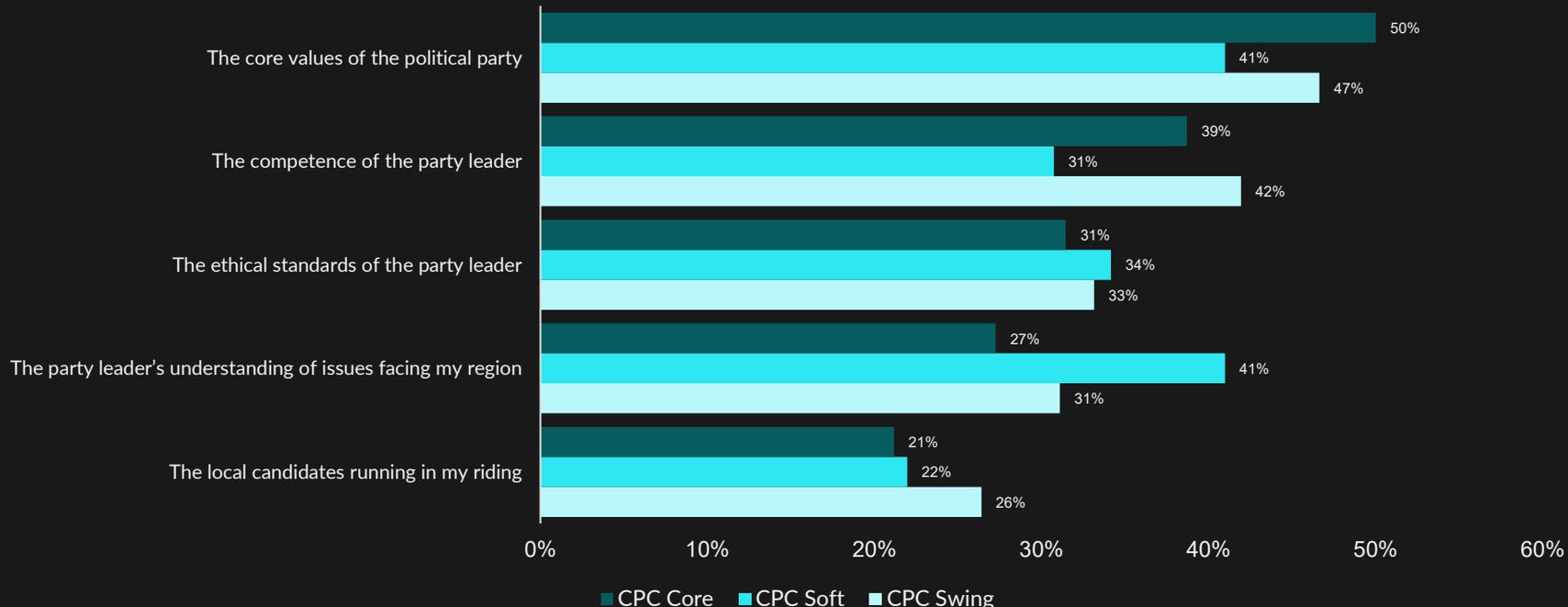
**For liberals, no tipping point stands out.  
Swing voters are most likely to convert when they place lower priority on core values of  
the party and ethical standards of the party's leader.**

Q: Please select up to three of the following considerations  
you feel make the biggest impact on whom you choose to vote for:



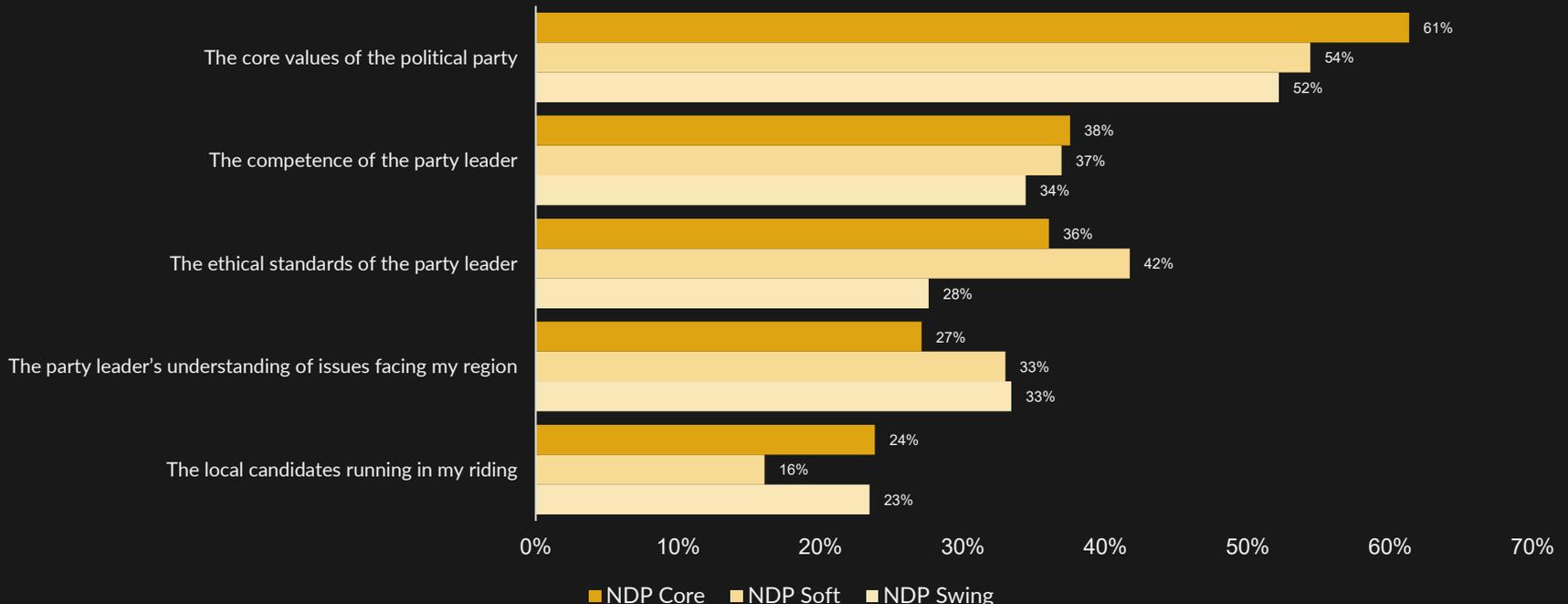
## For Conservatives, understanding regional issues is a significant tipping point for voters.

Q: Please select up to three of the following considerations you feel make the biggest impact on whom you choose to vote for.



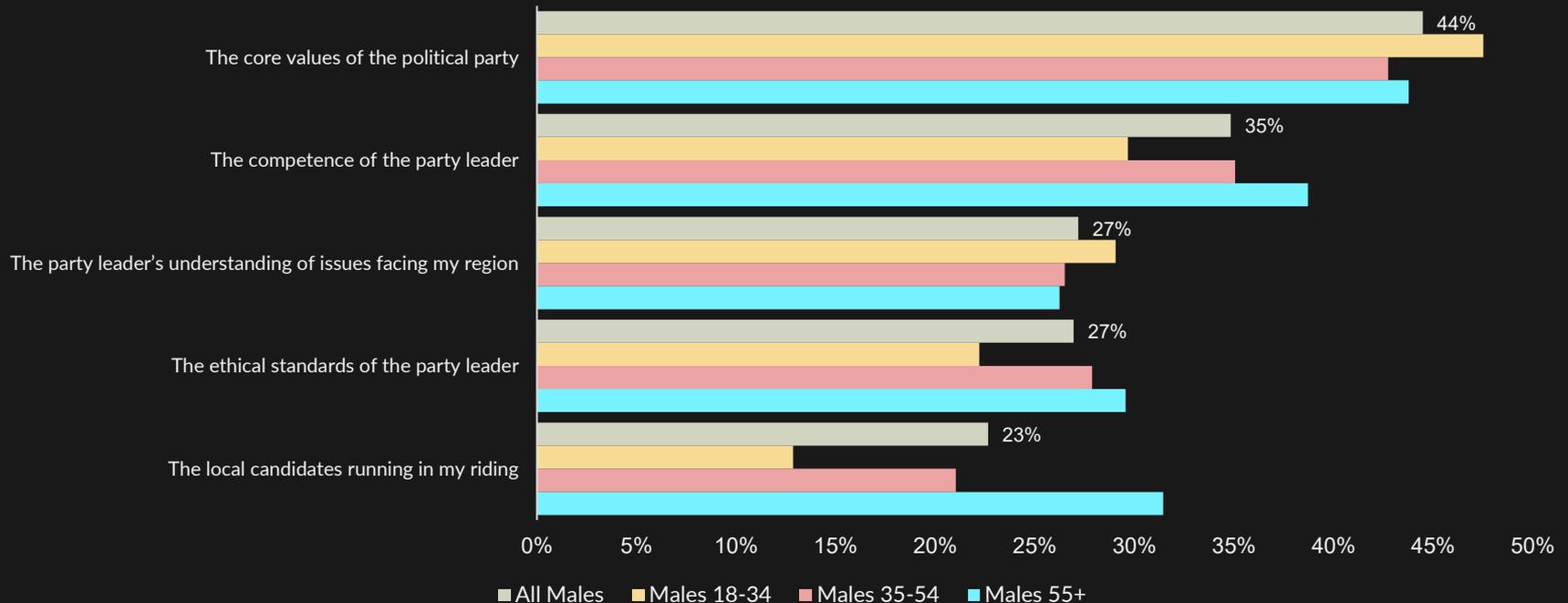
## Ethical standards of the party leader is a major tipping point for potential NDP supporters.

Q: Please select up to three of the following considerations you feel make the biggest impact on whom you choose to vote for.



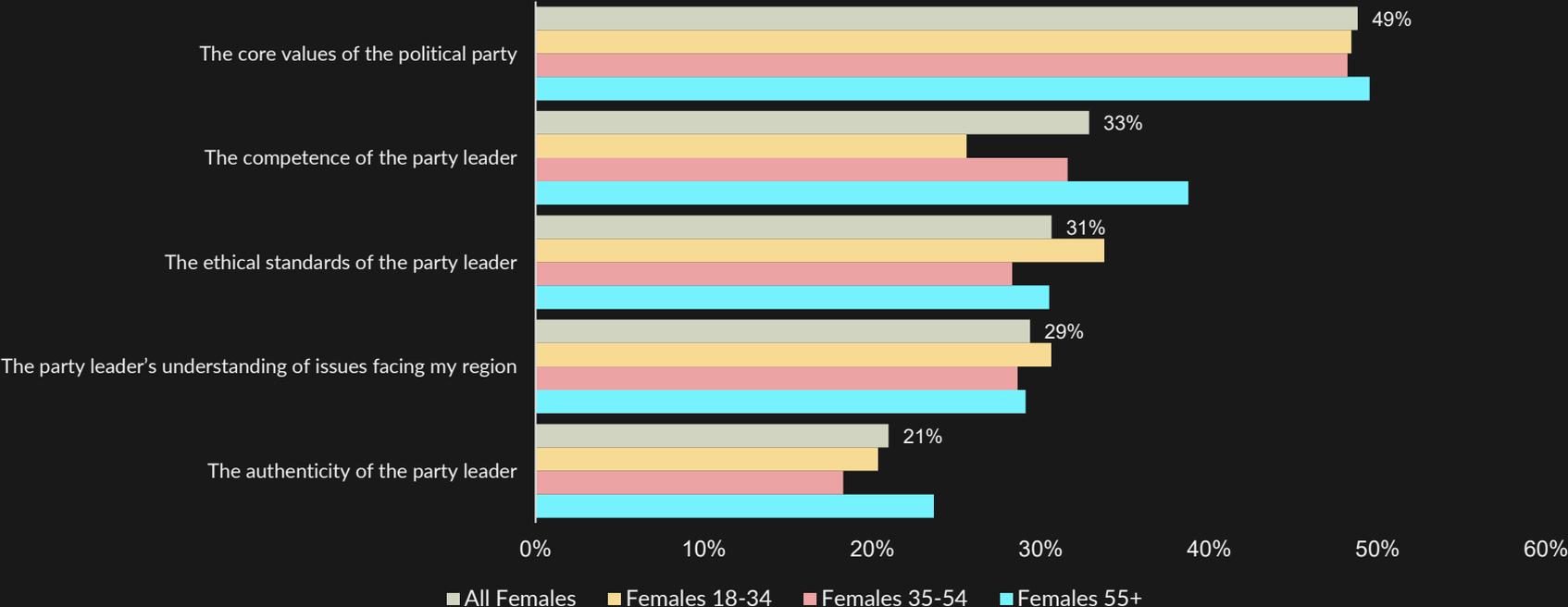
**Core party values is the top consideration.  
Competence and ethical standards of the leader increase with age.  
Local candidate increases dramatically with age.**

Q: Please select up to three of the following considerations you feel make the biggest impact on whom you choose to vote for: (All Responses)



**Core party values is the top consideration.  
Competence increases with age.**

Q: Please select up to three of the following considerations you feel make the biggest impact on whom you choose to vote for: (All Responses)



## The data from this is not particularly interesting - DM

Q: From the list below, please select up to three actions you feel the Federal Government in Ottawa should do to improve the mental health for Canadians? (All Responses)

