

# MANITOBA PUBLIC OPINION REPORT

## SEPTEMBER 26, 2023

PREPARED BY: COUNSEL PUBLIC AFFAIRS INC.



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Victoria | Vancouver | Calgary | Edmonton | Regina | Winnipeg | Toronto | Ottawa

MANITOBA POLL

# METHODOLOGY



# 505

**505 Manitoba residents 18+ were surveyed between September 11 – September 16, 2023.**

The survey was conducted online by *Leger Opinion (LEO) Panel*.

Margin of error is not applicable for online surveys, however, if the survey was a probability-based random sample of the same size, it would be considered accurate to  $\pm 4\%$ , nineteen times out of twenty.

Results are weighted for:

- Age, gender, and region according to the most recent Census.



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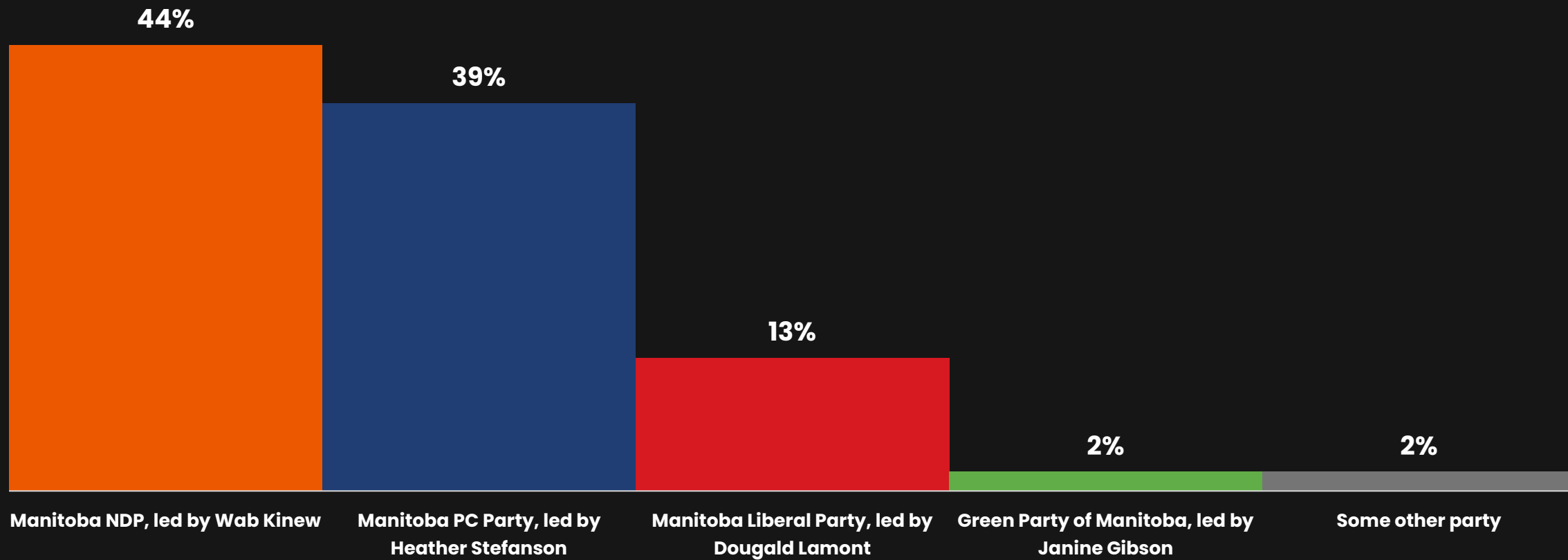


# VOTING INTENTION

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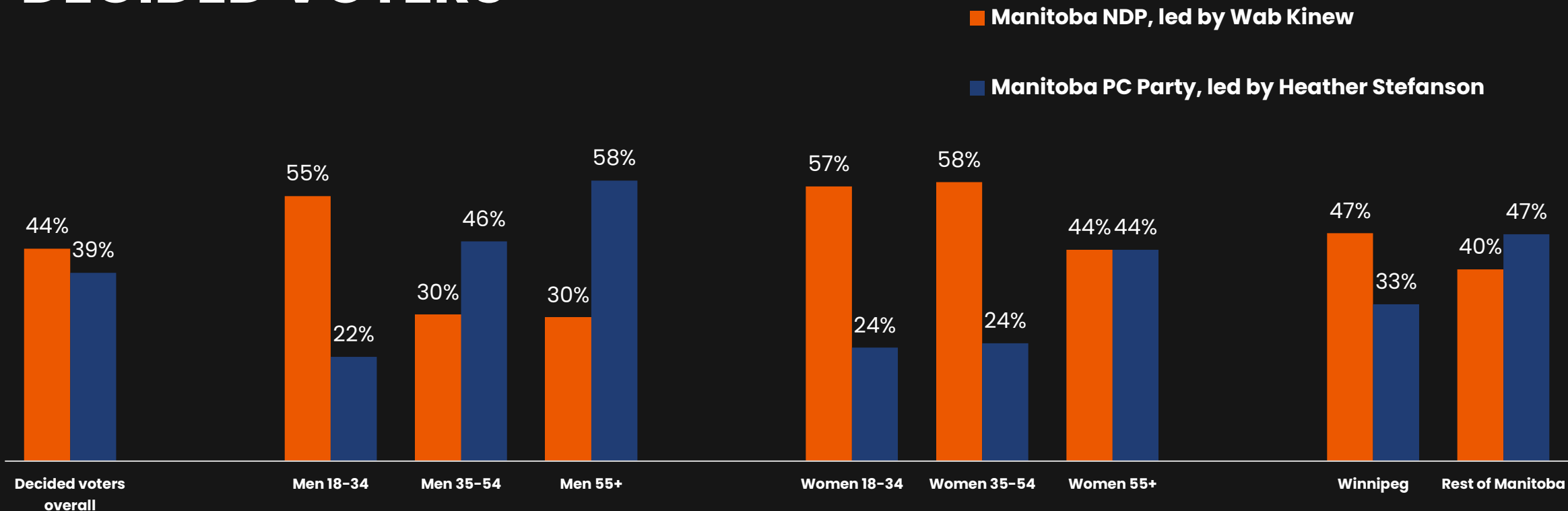
MANITOBA

# DECIDED VOTERS

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# DECIDED VOTERS

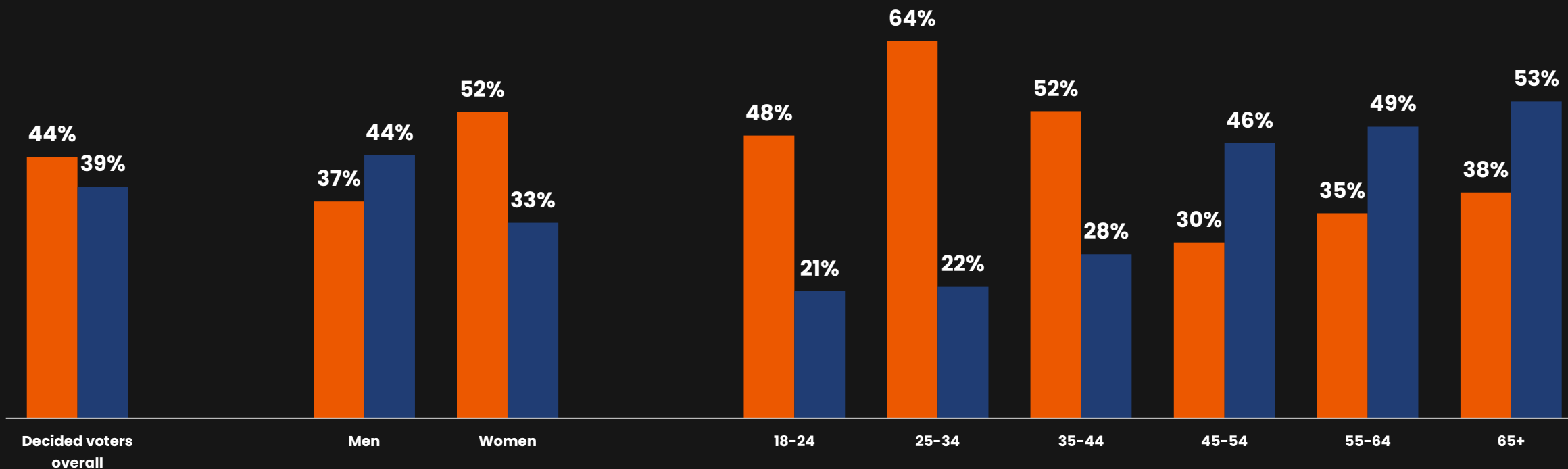
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# DECIDED VOTERS

Manitoba NDP, led by Wab Kinew

Manitoba PC Party, led by Heather Stefanson

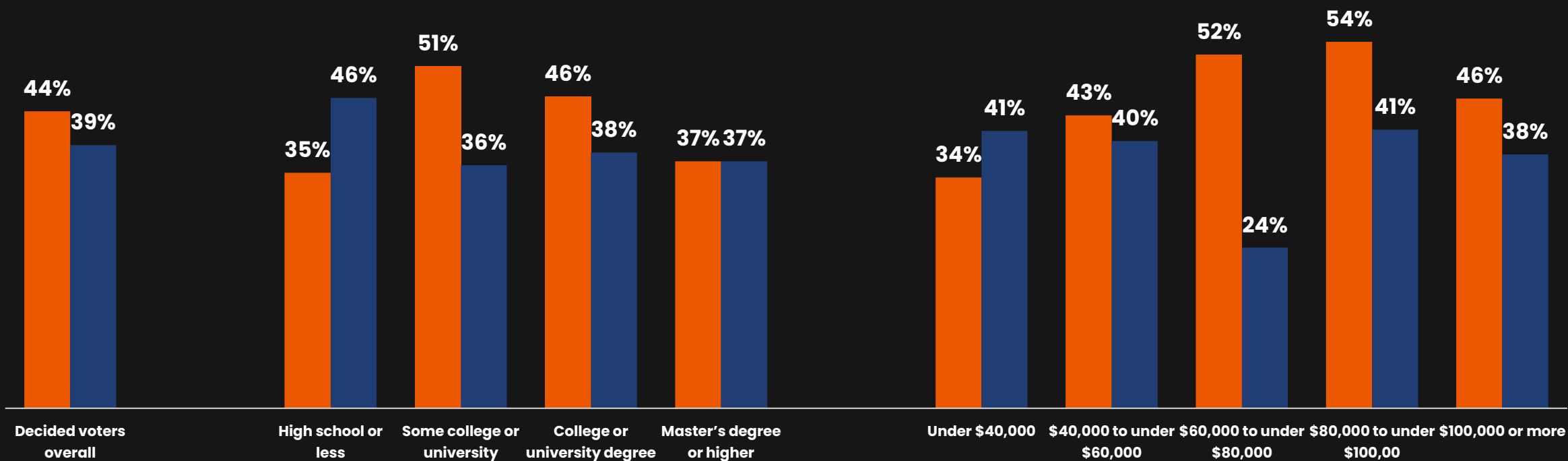


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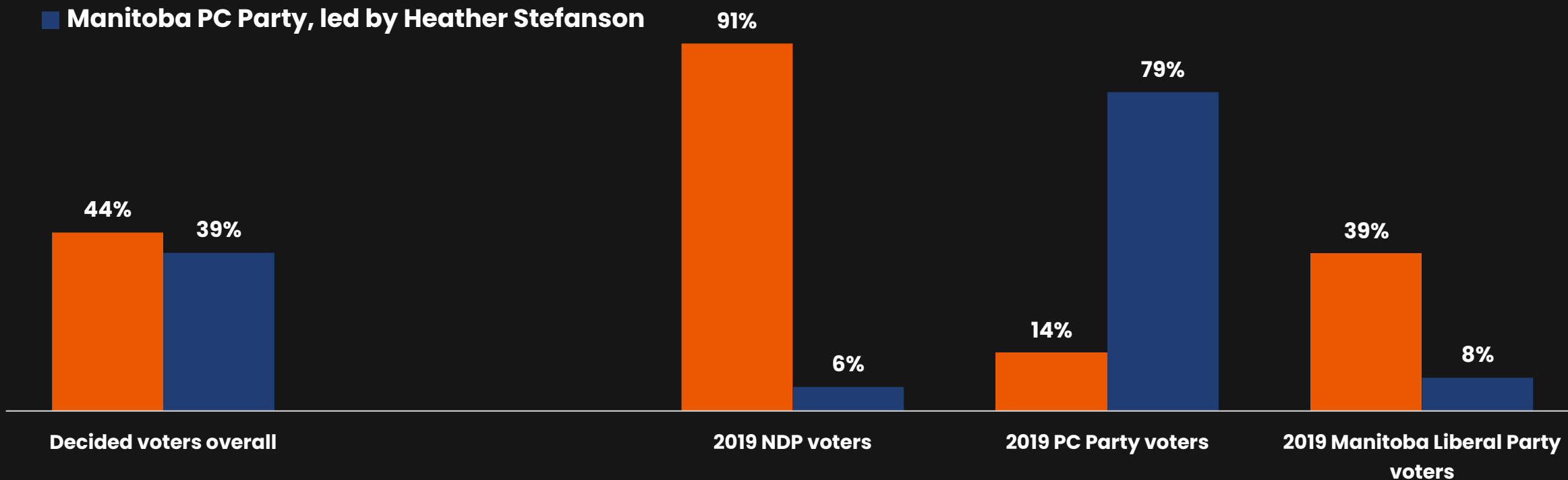
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# DECIDED VOTERS

■ Manitoba NDP, led by Wab Kinew

■ Manitoba PC Party, led by Heather Stefanson

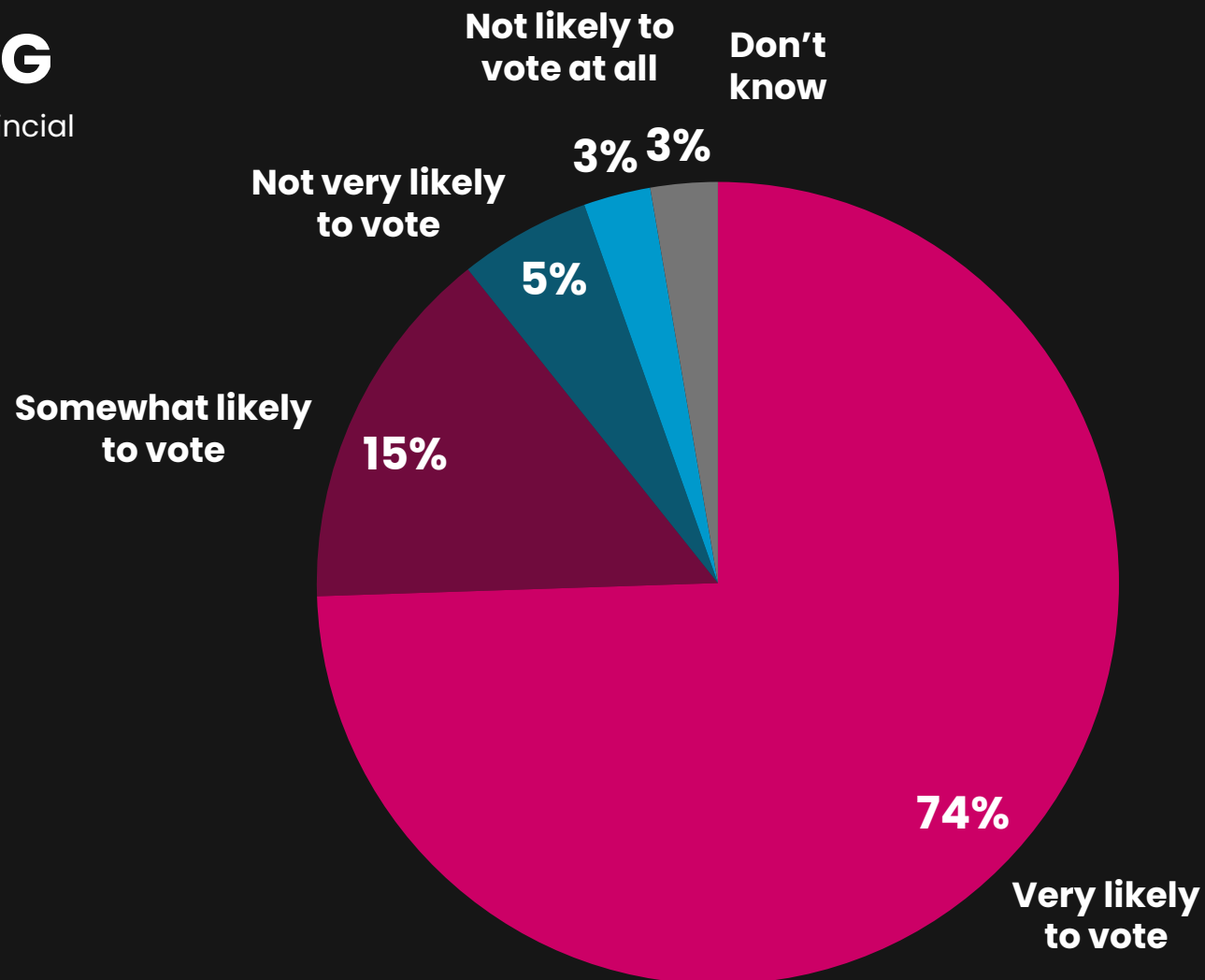


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## LIKELIHOOD OF VOTING

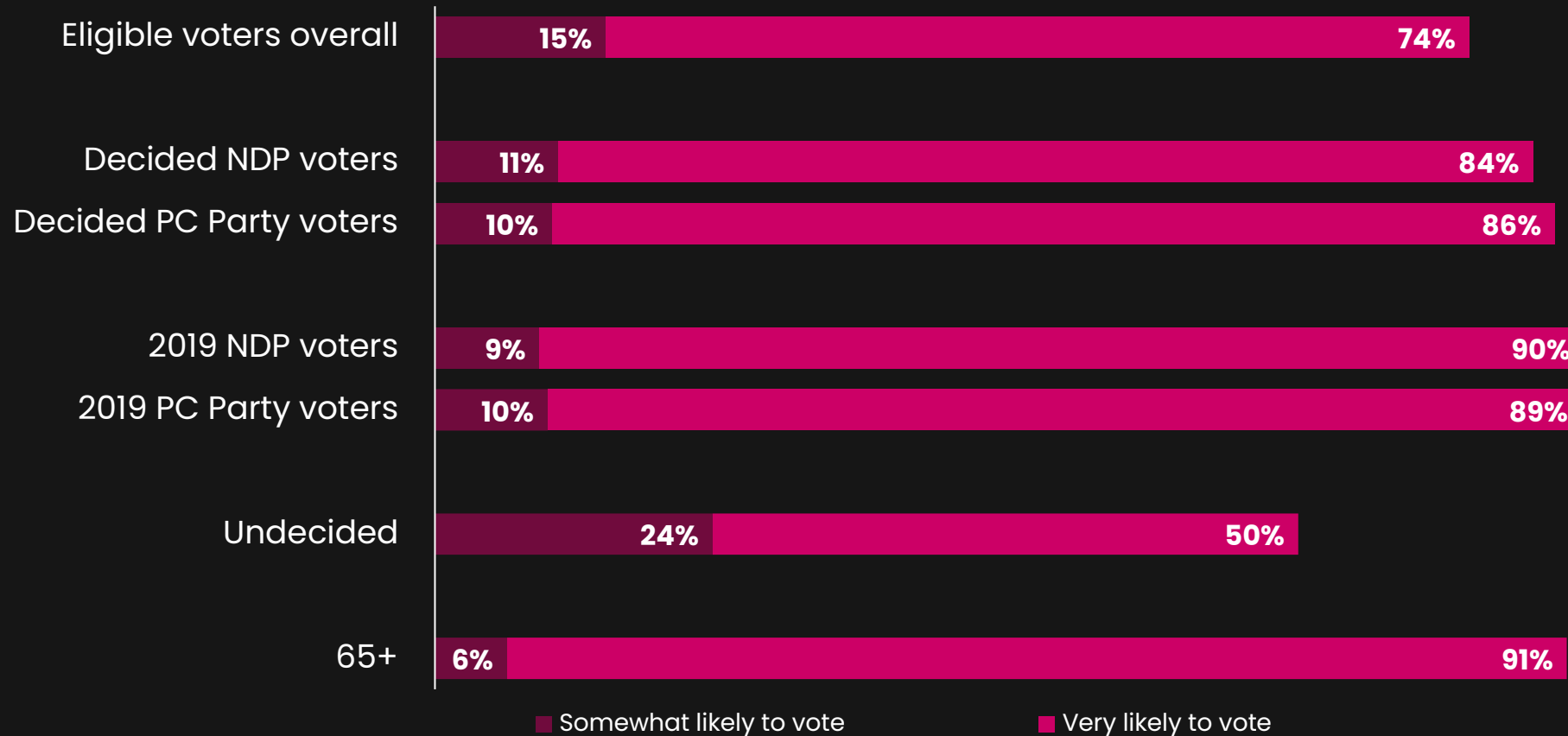
Q: How likely are you to vote in the upcoming provincial election scheduled for October 3, 2023?



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# LIKELIHOOD OF VOTING

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# LIKELIHOOD OF VOTING

Q: How likely are you to vote in the upcoming provincial election scheduled for October 3, 2023?

Eligible voters overall

18-24

25-34

9%

11%

8%

12%

3%

5%

■ Not very likely to vote

■ Not likely to vote at all

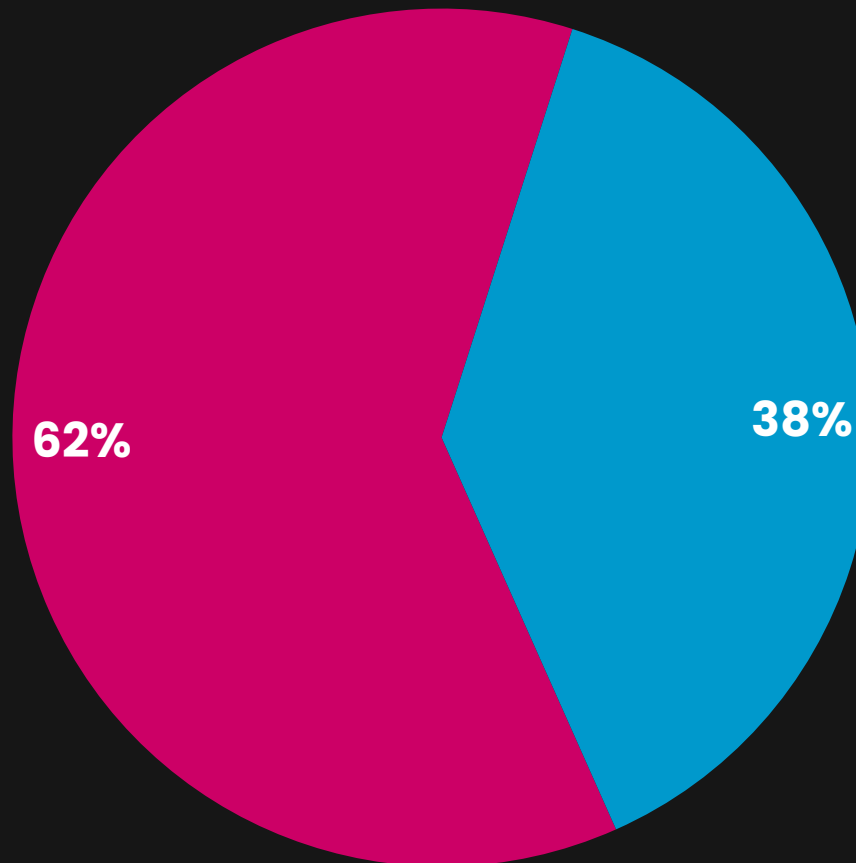
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# VOTING FOR/ VOTING AGAINST

Q: When thinking about the upcoming provincial election, please tell us which of the two statements below best represents why you are voting, even if neither statement completely represents your view:

**In this election, I am  
voting for a  
candidate/party  
because I want them  
to win the election  
and form government**

**62%****38%**

**In this election, I am  
voting for a  
candidate/party to  
stop another party  
from winning the  
election and forming  
government**

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# Counsel Public Affairs Inc.

For more information: [reception@counselpa.com](mailto:reception@counselpa.com)

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