MANITOBA PUBLIC OPINION REPORT SEPTEMBER 27, 2023

PREPARED BY: COUNSEL PUBLIC AFFAIRS INC.





Victoria | Vancouver | Calgary | Edmonton | Regina | Winnipeg | Toronto | Ottawa



MANITOBA POLL

$\begin{array}{l} \text{METHODOLOGY} \\ \oslash \oslash \oslash \oslash \oslash \oslash \oslash \oslash \oslash & \bigcirc & 505 \\ \odot \oslash & \odot & \odot & \odot & \odot & & 505 \end{array} \end{array}$

505 Manitoba residents 18+ were surveyed between September 11 – September 16, 2023.

The survey were conducted online by way of the Leger Opinion (LEO) Panel.

Margin of error is not applicable for online surveys, however, if the surveys were probability-based random samples of the same size, it would be considered accurate to +/-4% nineteen times out of twenty.

Results are weighted for:

• Age, gender, and region according to the most recent Census.



POLICY PRIORITIES



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POLICY PRIORITIES – MANITOBANS OVERALL

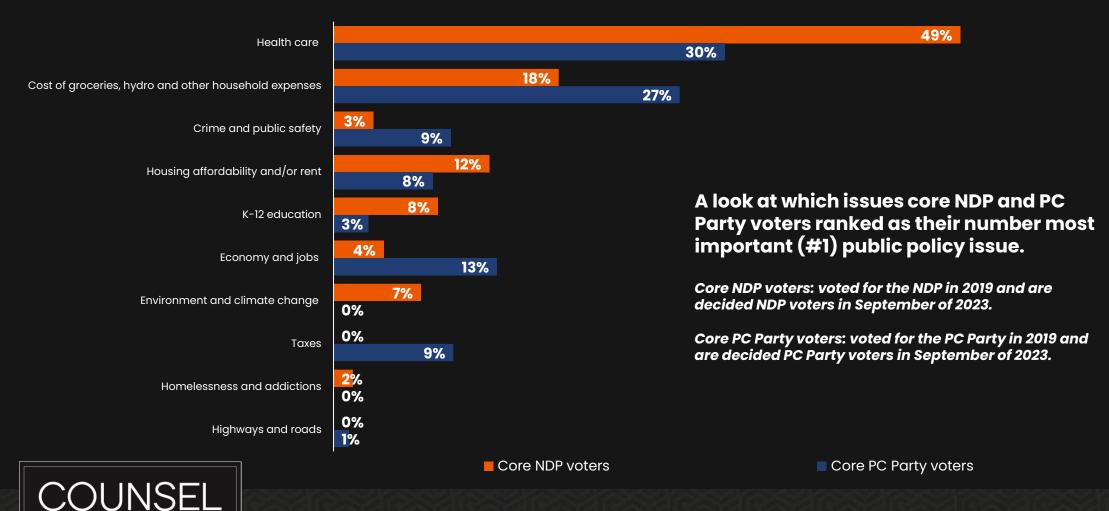
Q: Please tell us how important each of the following public policy issues are to you from first, meaning most important, to last, meaning least important.

Health care	35%					18%) D	16%	10%	7%	5% 4%2 %
Cost of groceries, hydro and other household expenses		22%			19%		19%	14	4%	9% 5	% 4% 4% <mark>2%</mark> %
Housing affordability and/or rent	10%	13	8%	132	% 1	0%	12%	9%	12%	9%	9% 4%
Economy and jobs	11%	12	2%	10%	119	0	14%	15%	12	%	7% 7% 2%
Crime and public safety	7%	12%		1%	15%		14%	13%	11%	8	% 6% 5%
Taxes	6%	12%	92	6	11%	10%	12%	9%	10%	9%	12%
Environment and climate change	6% 4 %	6%	6%	7%	7%	12%	10%	11%		30%	6
Homelessness and addictions	2% 6%	7%	9%	9%	6 7%	10%	6 16	6%	20%		15%
K-12 education	3% 5%	7%	7%	9%	12%		12%	17%	15	5%	15%
Highways and roads	1 <mark>%8%</mark> 5%	8%	9%		14%	13	8%	16%	2	0%	12%
		1 (mos	t import	ant)	2 3	4 5	6 7	8 9	10 (least imp	portant)	



POLICY PRIORITIES – CORE NDP vs PC PARTY VOTERS

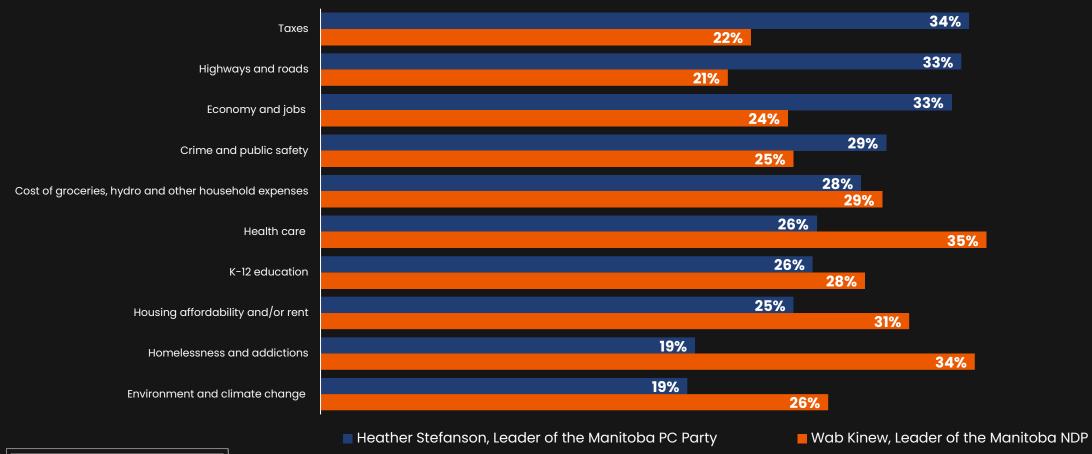
Q: Please tell us how important each of the following public policy issues are to you from first, meaning most important, to last, meaning least important.



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MANAGING PRIORITY ISSUES

Q: Please tell us which political party you believe is best suited to handle each of the public policy issues listed below:





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